INFOSYS COMMERCE SOLUTION FOR SFCC AT SPEED

Shopping Cart

Go to basket

Checkout

Infosys®
Navigate your next

Key Critical Success Factors

In today's fast-growing digital world, launching and managing a B2C site needs to happen faster with greater flexibility than ever. Infosys Commerce Solution for SFCC (Salesforce Commerce Cloud) is designed specifically for rapid B2C commerce site implementations in weeks.

This solution leverages our rich SFCC expertise, streamlined processes, and field-tested methodologies to launch specialized B2C commerce sites. Through three distinctive solution tiers, users get their site to market, easily iterate and enhance the experience, and take advantage of the massive opportunities that digital B2C commerce offers.

These solution tiers drive efficiency through a programmatic approach and are also flexible enough to support unique industry needs and solve a variety of digital use cases through a three-tiered approach.
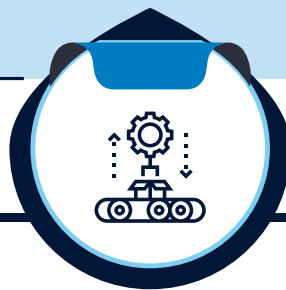
Use cases

- Business-to-Consumer commerce
- Need to go Online from brick and mortar store
- Quickly launch new products or services
- Local and Global Market Expansion
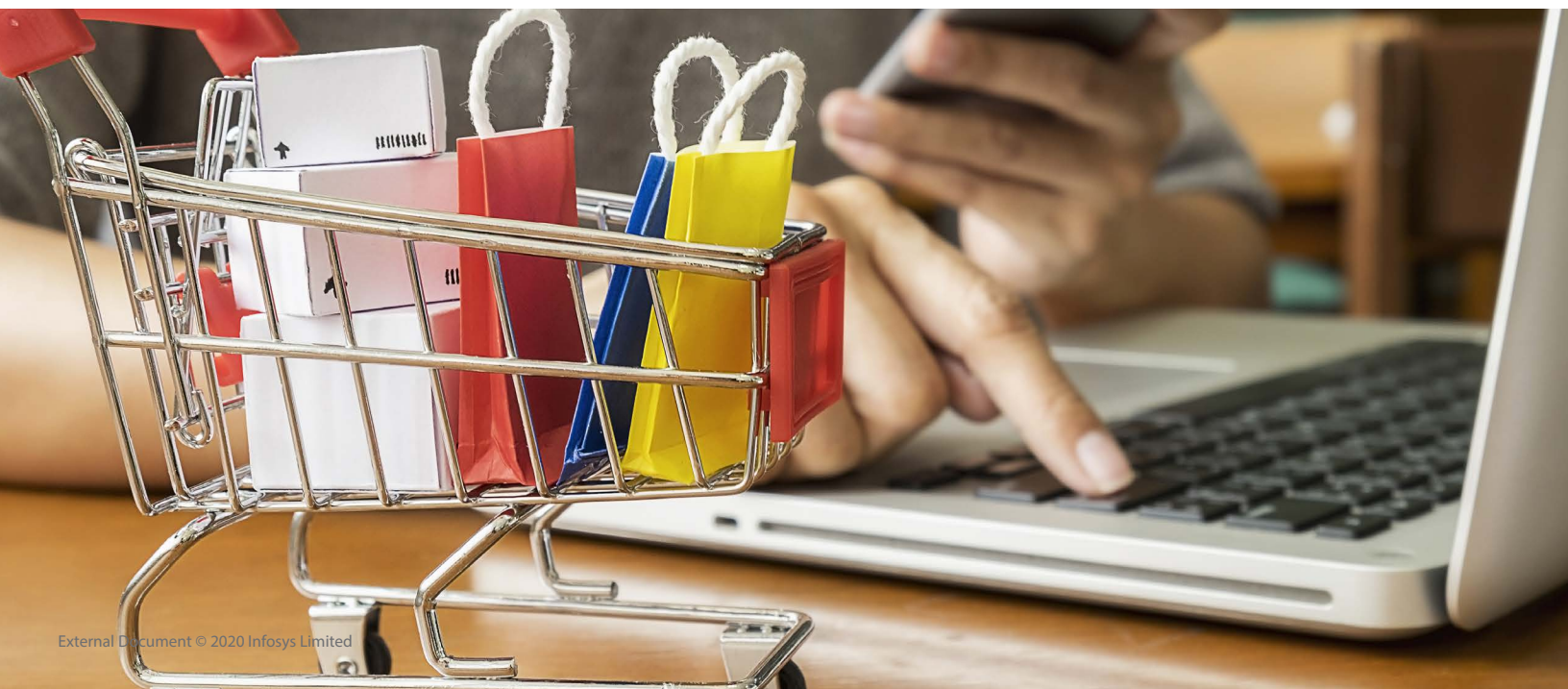- Improve user experience and enhance loyalty

Industries

- Retail, CPG, Logistics
- Manufacturing, Automotive,
- Communication, Media, Entertainment
- Health, Insurance, Life Science

Features

- Cutting-edge user experience
- Promotions and Pricing
- Product, Catalog Browsing
- Catalog, Order Management
- SEO-optimized pages at launch
- Google Tag Manager and Analytics integrations
- Performance and deployment optimizations
- Extensive functional and technical documentation available
- Business user training

Key Critical Success Factors

Category	Subcategory	SFRA/BM configuration	Custom Code	Link/Plugin Cartridges
Products & Catalogs	Categorization	✓		
	Standard product	✓		
	Product variants	✓		
	Product bundle	✓		
	Product set	✓		
	Price Book	✓		
	Promotion banners / category slots / Content Assets	✓	✓	
	Tiered pricing	✓		
	Pre order	✓	✓	
	Back order	✓	✓	
	Inventory management	✓		
Browse & search	Product / category search	✓		
	Product listing page	✓		
	Product details page	✓		
	Search filter on PLP	✓		
	Product navigation	✓		
	Recommendation (With Einstein License)	✓		
	Ratings		✓	
	Reviews		✓	
	Compare products		✓	
Login	Register	✓		
	Login (Including Social)	✓		
	Forgot password	✓		
	Save address	✓		
	Save payments	✓		
	Display Order history / track orders	✓		
	Edit profile	✓		
	Log out	✓		
	Wish lists			✓
	Single sign on		✓	

Category	Subcategory	SFRA/BM configuration	Custom Code	Link/Plugin Cartridges
Cart & Checkout	Add to cart	✓		
	Mini cart	✓		
	View cart	✓		
	Edit cart	✓		
	Apply coupon	✓		
	Shipping address (form)	✓		
	Shipping Address validation	✓		
	Shipping charge	✓		
	Tax calculation	✓		
	Payment methods	✓		
	Payment Gateway integration			✓
	Order summary	✓		
	Order confirmation email	✓		
	Guest checkout	✓		
	Logged in checkout	✓		
Operation/ Marketing	Promotion	✓		
	Coupon	✓		
	Analytics	✓		
	Localization	✓		
	Static pages (help content)	✓		
	Marketing pages	✓		
	CSR (Customer Service center site)	✓		

Contact us to learn how Infosys Commerce Solution for SFCC can quickly help you launch specialized B2C commerce site.

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For more information, contact askus@infosys.com

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